

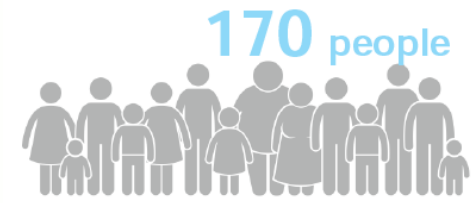


≡ EQUITY-BASED ≡ PRESERVATION PLAN

REPURPOSING SIMS DISCUSSION | APRIL 30, 2024

Community-Based Process

Historic Landmark Commission



Community heritage survey
Focus: Vision for historic preservation

Focus groups
Cultural and heritage organizations
Legacy businesses
Neighborhood organizations



Technical Advisory Group
City staff from 12 departments

27 people

Historic Landmark Commission's Preservation Plan Committee

Urban Land Institute Technical Assistance Panel

46 people

- | | | | | | | |
|-----------------------------|---------------------------|-------------------------------|-----------------------------|----------------------------|-------------------------------|------------------------------|
| Michelle Benavides | Ursula A. Carter | Linda Y. Jackson | Brenda Malik | Emily Payne | Gilbert Rivera ¹ | Brita Wallace* ¹ |
| Justin Bragiel ² | Mary Jo Galindo* | Meghan King* | Alyson McGee ¹ | Rocio Peña-Martinez* | JuanRaymon Rubio ² | Bob Ward ¹ |
| Noel Bridges | Jerry Garcia ¹ | Jolene Kiolbassa ¹ | Debra Murphy ² | Misael Ramos* | Maria Solis* ¹ | Caroline Wright ¹ |
| Julia Brookins* | Ben Goudy ² | Kevin Koch | Robin Orlowski ² | Mary Reed* ¹ | Erin Waelder | |
| Amalia Carmona ² | Hanna Huang* ¹ | Kelechi Madubuko | Leslie Ornelas ¹ | Lori Renteria ¹ | | |

*Drafting Committee member
¹ Phase 1 only
² Phase 2 only

EQUITY-BASED PRESERVATION PLAN



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Tell us what matters to you!

PublicInput.com/ATXpresplan

— COUNTY-BASED —
REVISIONATION PLAN





≡ Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.



Joe's Bakery, anonymous, Amy Moreland/
Austin's Atlas

≡ Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively

≡ What We Preserve



Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio
Office of Historic Preservation

Who Preserves

Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences




≡ How We Preserve

Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively




≡ Questions About the Plan?




≡ EQUITY-BASED ≡
PRESERVATION PLAN
Learning from Our Past to Shape a Future for Everyone

Draft for community review
2024
Austin, Texas

Preservation Plan Working Group
Historic Landmark Commission



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≡ Recommendations for Discussion

- Create spaces for people to share stories and places that matter to them. (1)
- Gather stories that tell Austin’s diverse history across different cultures and languages. (2)
- Create a cultural mapping program to identify significant places, businesses, and other resources, prioritizing historically marginalized communities and neighborhoods where longtime residents face a high risk of displacement. (3)
- Tell the full stories of historic places in Austin through creative interpretation. (5)
- Recognize the significant external costs associated with demolition by adopting policies and practices that incentivize alternatives. (28)
- Help people access knowledge and resources and preserve community stories. (33)
- Develop educational programming for youth. (37)
- Develop programs that connect the next generation of Austinites with legacy businesses, local heritage, and economic opportunities. (38)



Ways to Participate

Community Engagement

Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



Feb. 13
Community
Kickoff



March 28 Nuts & Bolts
Open House for
property owners &
historic professionals



May 18 Block Party
co-hosted with
Preservation Austin



May 23 Open
House @ the
Broken Spoke

- Presentations at existing meetings (short & deep dives)



City boards and
commissions



Community
groups



Stakeholder
organizations



Educational
institutions

- Pop-up outreach at community events

Community Engagement

Multiple ways to give input and feedback

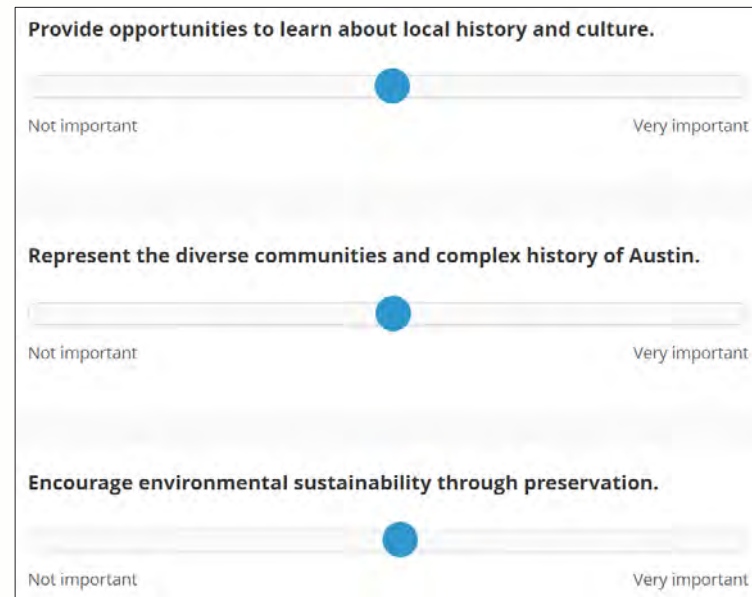
- Review the draft plan



- Take the community survey



- Come to events

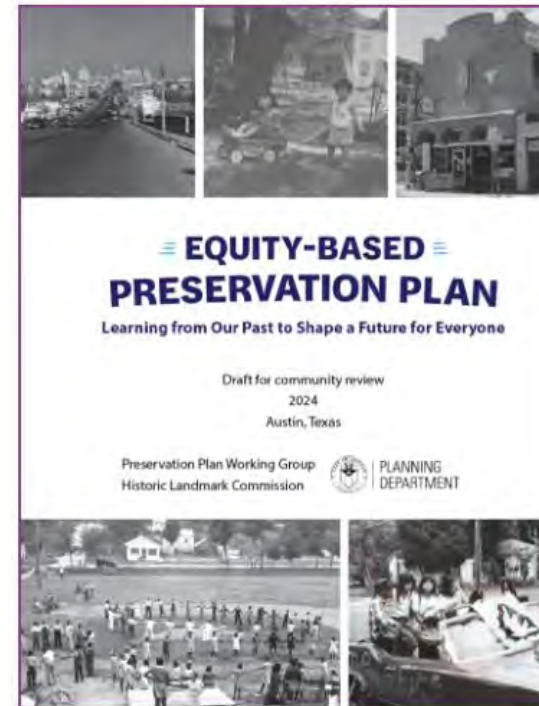


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PRESERVATION PLAN**



Next Steps

- **Community engagement** February-May
- **Draft plan revised** Summer 2024
- **Board & commission recommendations**
Fall 2024
- **Council review** December 2024



≡ Share Your Thoughts!

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PRESERVATION PLAN**

Help shape the plan!

-  Review the draft plan
-  Take the community survey
-  Attend community events and stay engaged

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PHOTO CREDIT: AUSTIN HISTORY CENTER (ASPL_REC-539-D)



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