Equity Advisory Committee

October 8, 2024

AUSTIN
Independent School District

2024-25

Call to Order

Amanda Stocks

Language Access

- AISD moved to Google Meet, which does not offer a simultaneous language interpretation option.

- EAC materials are available online in Spanish

- Should participants like Spanish closed captioning (multiple languages available), attendees can choose their preferred language

Meetings Minutes

Amanda Stocks

Public Comment

Amanda Stocks

Approval of Meeting Minutes

[September 10, 2024](#)

Enroll Austin
Equity Advisory Committee

10/08/2024

AUSTIN
Independent School District

2024-25

Presented by the Enrollment Department

The Former Enrollment Experience for Families

Four different technology platforms

*"The systems and teams don't talk to one another. **Families experience the sausage-making right now."***

Eight different possible notification letters

*"There's a lot of noise. I'm not sure what I'm supposed to look at, what's **important, what matters."***

Dozens of different instructions and timelines to navigate

Compounded for each child in your family

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Enroll Austin: Unified Enrollment System

✓ *One Portal*

✓ *One Process*

✓ *One Timeline*

✓ *One Outcome*

salesforce

Our **vision** for the unified enrollment system is that families will experience:

- Greater efficiency
- Clarity
- Confidence in our systems
- Equitable access to academic programs
- Transparency and fairness
- General feeling of being valued and well-served by our district

Enrollment Numbers as of 10.4.24

Students enrolled in Frontline SIS (Student Information System) *This number will fluctuate up/down until PEIMS Snapshot date in October.* — 72,253

TEA Reported Enrollment PEIMS October 2023 Snapshot — 72,830

Non-Duplicated Applications successfully submitted in Enroll Austin — 70,022

Families who have completed all annual forms in Enroll Austin — 60,930

Capturing Stakeholder Feedback

→ Leverage Family and Staff feedback through **AISD Help and Let's Talk**

→ **Utilize established and approved Standard Operating Procedures** to effectively distinguish between system defects and opportunities for system enhancements

→ Leverage the **feedback form shared with families** in April created by the Superintendent's Office to collect feedback and guide enhancements for the 25-26 SY

→ **Utilize feedback from campus users, including Designated Campus Enroll Austin Users**

→ **Seize opportunities during community events** to gather real-time input about families' lived experiences

→ Collaborate with **AAPSA Principals**

→ Email sent to **all front office staff/registrars that includes a link for additional feedback**

→ Leverage feedback from **Pre-K Focus Group** meetings

→ **Engage in ongoing feedback** with stakeholders, including during community meetings/events, front office staff/registrar training, weekly office hours, principal round tables, cross-departmental meetings

→ Explore capturing additional **family feedback through link in Enroll Austin notification emails**
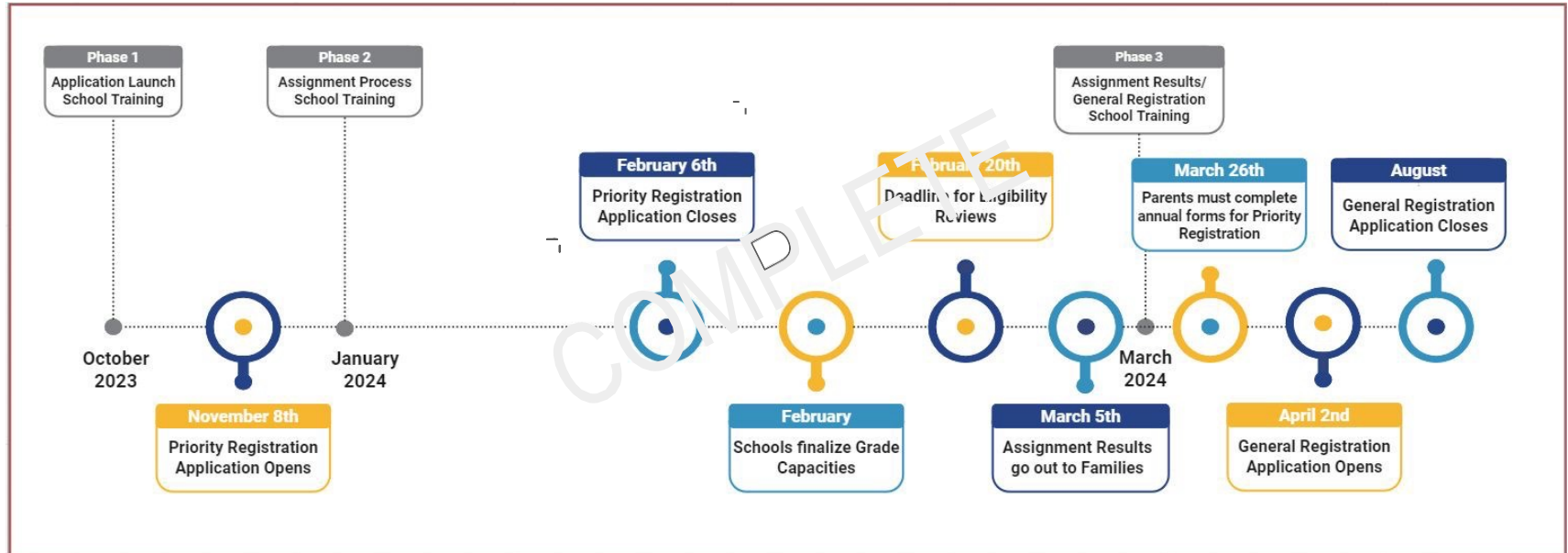
By implementing these strategies, we hope to enhance our responsiveness to families, students, and staff and foster a culture of continuous improvement within the AISD community

24-25 SY Pilot Year Project Timeline

Year One of the Enroll Austin Application is **Complete**.

The application is now in **maintenance mode** for the **24-25 SY**

Phase 1
Application Launch School Training

Phase 2
Assignment Process School Training

Phase 3
Assignment Results/ General Registration School Training

February 6th
Priority Registration Application Closes

February 20th
Deadline for Eligibility Reviews

March 26th
Parents must complete annual forms for Priority Registration

August
General Registration Application Closes

October 2023

January 2024

March 2024

November 8th
Priority Registration Application Opens

February
Schools finalize Grade Capacities

March 5th
Assignment Results go out to Families

April 2nd
General Registration Application Opens

COMPLETE

12

24-25 SY Summary

> ## WHAT WENT WELL?

★ **Consolidated Multiple Enrollment Systems and Processes into 1 place for Families**

★ **Strong Enrollment Data**
  ○ 70,022 families successfully submitted an application through Enroll Austin

★ **Cross-Departmental Collaboration to Support Families**:
  ○ The registration events reflected strong cross-departmental support and involvement to assist families
  ○ The development and implementation of the Enroll Austin application involved collaboration across numerous teams, fostering stronger interdepartmental relationships

★ **Campus and District Registration Events and Blockwalks**

★ **Family Support offered through Multiple Routes**: Helplines, Let's Talk, Lobby Hours, Emails, On-Site

★ **Enroll Austin Champions**
  ○ Central office staff came together to learn and support families throughout the summer and on weekends

24-25 SY Summary

★ **Improved Transfer Process**
  ○ The transfer process saw substantial improvement, reducing processing time from 6-7 months

★ **Elimination of Paper Forms**
  ○ Helps reduce redundancy, enhances security, and saves money, streamlining the registration processes while providing direct assistance for families who need support

★ **System Functionality**
  ○ The system remained stable throughout the year, with no crashes reported

★ **Yearlong Training** was provided to Enroll Austin Designated Campus Users, including weekly Enroll Austin support office hours

★ **Robust Enroll Austin Website** for families including FAQs that evolved based on family and campus feedback

★ **Additional Tools to assist Families in Selecting Schools**
  ○ School Finder
  ○ Campus Videos
  ○ Informative Campus 1-Pagers

14

24-25 SY Summary

✔ **AREAS FOR IMPROVEMENT**

★ **Annual Forms Process was Lengthy for Families**

★ **Implementation "Growing Pains" of a Brand New System**

★ **Need for Expanded Enrollment Event Locations**

★ **Inconsistent attendance at training opportunities**

★ **Response times to staff and families during peak times**

★ **Communication about the Impact of Ranking School Choices**

★ **Some Confusion about Verbiage regarding Results**

★ **Timeline for Admission-Based Campuses to process Applications**

24-25 SY Summary

✓ **AREAS FOR IMPROVEMENT**

★ **Pre-K should not have been included in November**

★ **Need for Additional Support with Technical Application Functionality ex: Password Resets**

★ **Some Inconsistency Across Campuses**

★ **Need for easier way for Families to complete the Home Language Survey**

★ **Campus Program Data not reflected in Enroll Austin the First Year**

★ **Confusion regarding the role of the Main Designated Registration Contact for the Student**

★ **Need to Expand and Enhance Communication Channels**

Planned Enhancements

Please note that all enhancements are dependent on Salesforce and Frontline functionality and may need to be adjusted accordingly.

Enhancements for 11/6/24 Priority Registration	Enhancements for 3/14/25 Lottery and Results to Families	Enhancements for 4/1/25 General Registration

Enhancements for 11/6/24 Priority Registration
- ★ Annual Forms Improvements
- ★ Pre-K Removed from Priority Registration
- ★ Employees can apply to schools that do not allow Out Of District applications
- ★ Home Language Survey (HLS) can be completed directly through a fillable application or brought to the campus
- ★ School programs captured for students
- ★ Updates to campus grade levels
- ★ Application wording improvements
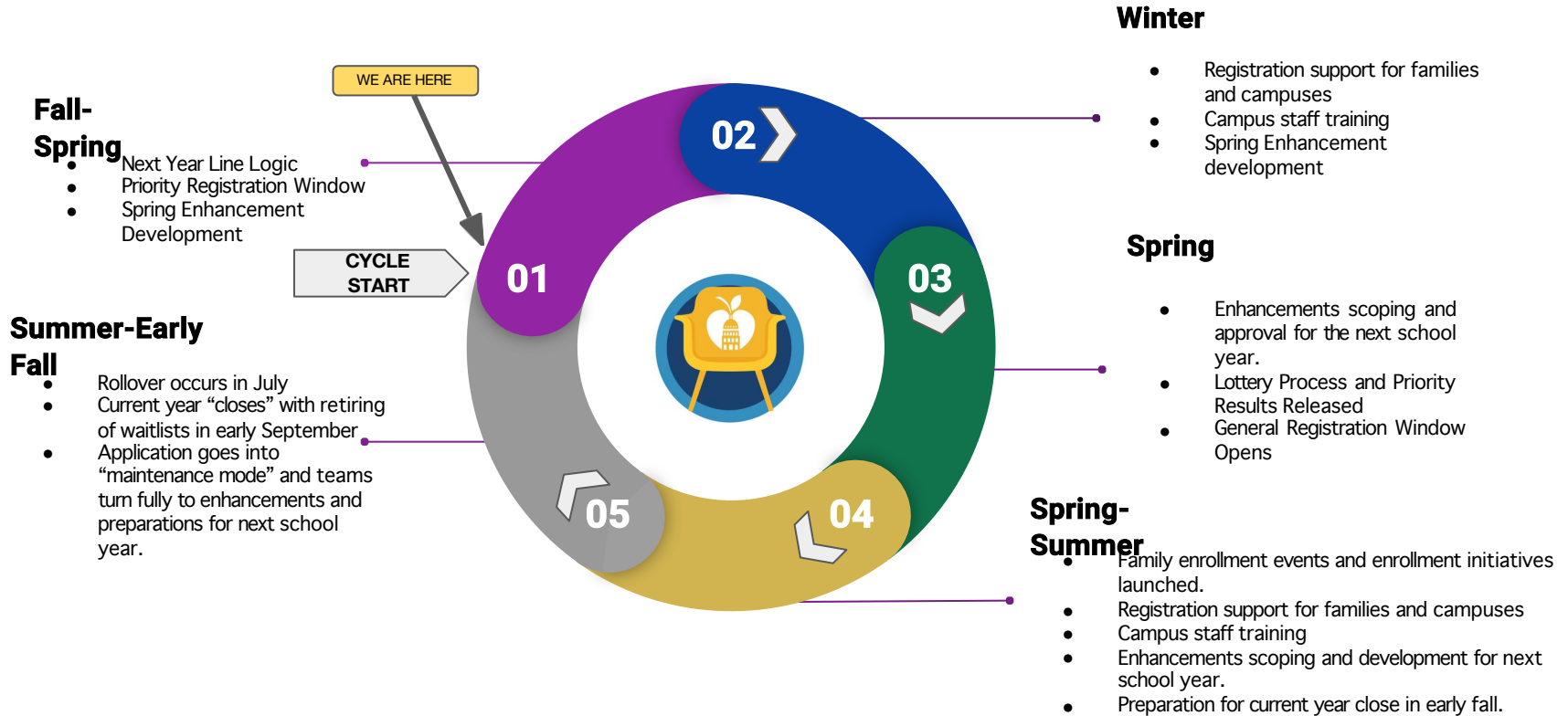- ★ Adding feedback survey to email

Enhancements for 3/14/25 Lottery and Results to Families
- ★ Addition of Accept/Decline buttons when families receive results
- ★ Hardship appeals are only available at the start of the school year
- ★ A date and time is recorded and viewable to families when an appeal is submitted
- ★ Applicants that are marked ineligible will no longer receive blank results via email (wording TBD)
- ★ Application based programs can no longer be appealed

Enhancements for 4/1/25 General Registration
- ★ Pre-K Process and Registration Improvements
- ★ HLS PDF download available to campus users
- ★ Emergency Contacts are updated from Enroll Austin to Frontline SIS
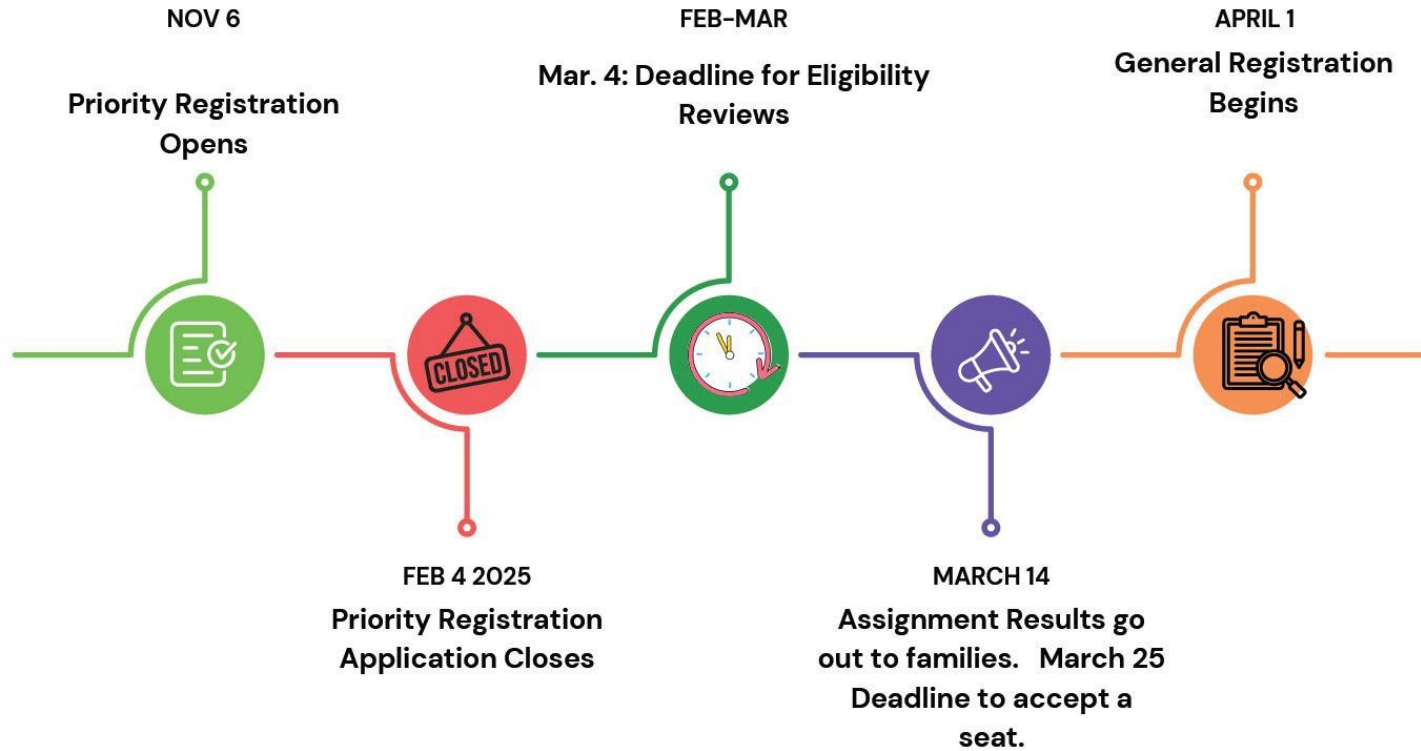
Enroll Austin Annual Cycle

WE ARE HERE

Fall-Spring
- Next Year Line Logic
- Priority Registration Window
- Spring Enhancement Development

Summer-Early Fall
- Rollover occurs in July
- Current year "closes" with retiring of waitlists in early September
- Application goes into "maintenance mode" and teams turn fully to enhancements and preparations for next school year.

CYCLE START

Winter
- Registration support for families and campuses
- Campus staff training
- Spring Enhancement development

Spring
- Enhancements scoping and approval for the next school year.
- Lottery Process and Priority Results Released
- General Registration Window Opens

Spring-Summer
- Family enrollment events and enrollment initiatives launched.
- Registration support for families and campuses
- Campus staff training
- Enhancements scoping and development for next school year.
- Preparation for current year close in early fall.

01 02 03 04 05

25-26 SY Timelines

Activity	Date	Tool
The Enroll Austin **Priority Registration application opens**. This will include registration for neighborhood schools, submissions for application-based programs and transfers.	November 6, 2024	Enroll Austin
The Enroll Austin **Priority Registration application closes** Registration for neighborhood schools, submission for application-based programs* and transfers are due on this date to be considered in the Priority Registration assignment process. **Applicants must have completed and submitted all application requirements.**	February 4, 2025	Enroll Austin
All applicants will be notified of the **results of Priority Registration** of the Enroll Austin process- This will include decisions from application-based programs	March 14, 2025	Enroll Austin
Annual Forms must be completed for students that received a seat confirmation during Priority Registration.	March 25, 2025	Enroll Austin
Enroll Austin General Registration will open and applications will be accepted on a first come, first served basis.	April 1, 2024	Enroll Austin
Deadline to submit a **General Registration** application for the fall semester **and Hardship Transfers begin**. From this point on, Hardship Transfers are assessed on a case-by-case basis.	6th School Day in August	Enroll Austin
Current year **waitlists are retired.**	Two weeks after the 6th school day in August	Enroll Austin
Current year waitlists are retired. No additional waitlist offers will be made.	Second school day of the third week of school	Enroll Austin

Please note: *Applications for Anderson High School IB Program, Ann Richards School for Young Women Leaders, Kealing Magnet Program, Lamar Fine Arts Academy (all strands),Liberal Arts and Science Academy (LASA),Lively Middle School: Law, Humanities, and Global Studies Magnet,McCallum Fine Arts Academy (all majors),Small Green Tech Academy Program, Covington Middle School Fine Arts Academy are required to be submitted during Priority Registration.*

NOV 6

Priority Registration Opens

FEB–MAR

Mar. 4: Deadline for Eligibility Reviews

APRIL 1

General Registration Begins

FEB 4 2025

Priority Registration Application Closes

MARCH 14

Assignment Results go out to families. March 25 Deadline to accept a seat.

Support for Families

- ○ Let's Talk
- ○ 512-414-SEAT (7328)
- ○ Daily Lobby Hours, Monday - Friday, 8AM to 5PM
- ○ www.austinisd.org/enroll - includes ongoing updated FAQ

Please share! Campus Videos for Enrollment

School Finder now has **Campus Videos** about each school.

Examples:
Jordan Elementary School
Akins Early College High School

Vertical Team Event Examples

This Is Our Story

AUSTIN ISD • EST. 1881

Attendance & Funding

Student Attendance Department

Jane Ross, Ph.D.
Executive Director
Division of Student Support Services
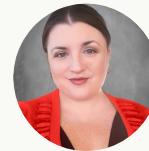
Carla De La Rosa
Director of Student Attendance

Connie Soong
Administrative Supervisor of Student Success

Vanesa Espinoza
Student Success Specialist

Maria H. Hernandez
Student Success Specialist

Shanley Hicks
Student Success Specialist

Farrah Perez
Student Success Specialist

Sammy Seijas
Student Success Specialist

Who is your Student Success Specialist?

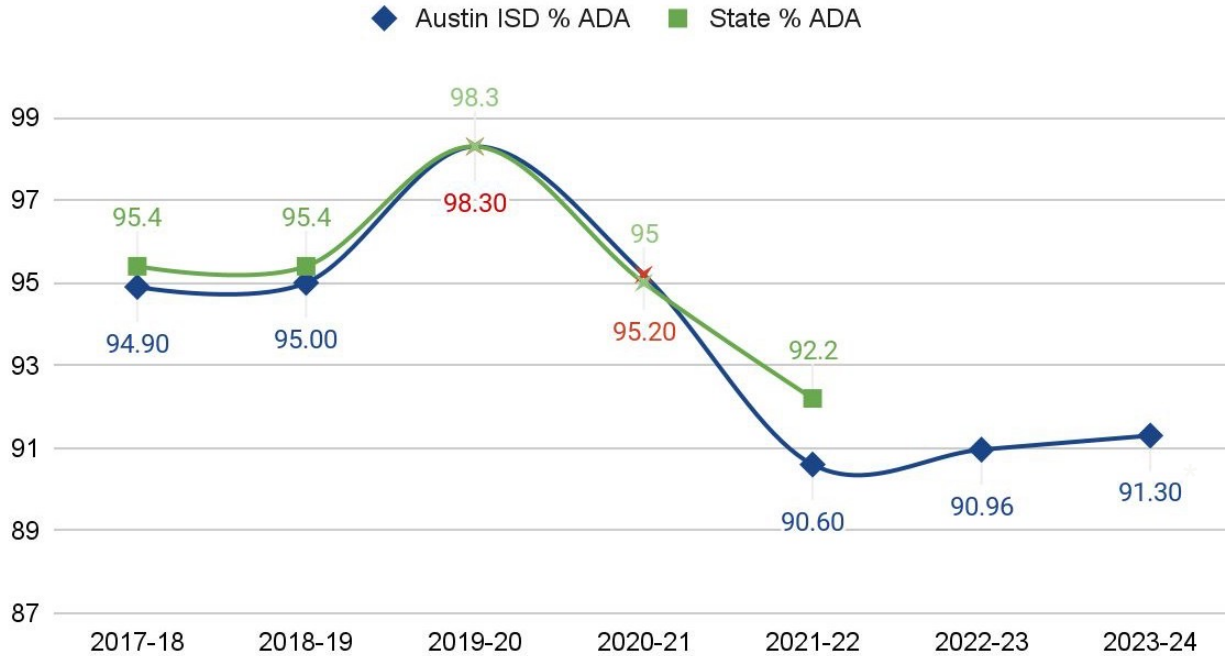Attendance & Student Success

THIS IS OUR STORY

State Funding

Texas is one of only 6 states that are funded by attendance (CA, ID, KY, MS, MO, TX)

Other states are exploring options for enrollment-based funding. In Kentucky, a bill was introduced in 2022 to move to enrollment-based funding beginning in the 2024-2025 school year, though it did not move. California was able to get its enrollment-based funding bill passed through the Senate in 2022, but it did not make it through the Assembly. Idaho temporarily moved to enrollment-based funding during the pandemic, but efforts to make the change permanent failed. During the 2021 Texas regular legislative session, two bills were introduced to move to an enrollment-based funding system, SB 728 and HB 1246. Though these bills had bipartisan support and the backing of many superintendents and other education advocates, neither chamber chose to grant the bills a hearing.

This Is Our Story

ATTENDANCE DAILY AVERAGE

Legend: Austin ISD % ADA (blue diamond), State % ADA (green square)

Year	Austin ISD % ADA	State % ADA
2017-18	94.90	95.4
2018-19	95.00	95.4
2019-20	98.30	98.3
2020-21	95.20	95
2021-22	90.60	92.2
2022-23	90.96	
2023-24	91.30	

Types of Absences: Excused

Funded/Excused

- Medical Appointment (partial day)
- School Activity
- Religious Holy Day
- Required court appearance for student
- Obtain citizenship or naturalization oath ceremony for student
- Serve as voting or election clerk
- High School: Obtain driver's license or driver's permit
- 11th, 12th grade: College and Work Visit

*Unfunded/Excused

Campuses do not receive funding for these absences.

- Special circumstances as approved by Principal
- Illness notes from parent or doctor (full day, multi-day)

*Unfunded means the district does not receive funding when students are absent

This Is Our Story

Types of Absences: Unexcused

*Unfunded/Unexcused

- Overslept

- Missed the Bus

- Out of town/Vacation

- Parent Sick

- Attending a non-school sponsored event

- Babysitting

- Sibling/Parent Appointment

- Transportation

- Nothing to Wear

Newcomer Empowerment Initiative

Goals for the initiative

Provide access to information about college and career opportunities in high school and beyond to students that have been in US schools for two years and support opportunities for goal setting and future planning.

Build leadership and self-advocacy skills with activities that empower the students through self-identity and reflection activities that honor their trajectory toward bilingualism.

Logistics

Who:

3 IHS teachers & campus principal

Secondary Multilingual Education

Dr. José Zelaya

30 - 10th grade students at IHS

What:

7 - in-person session with IHS students

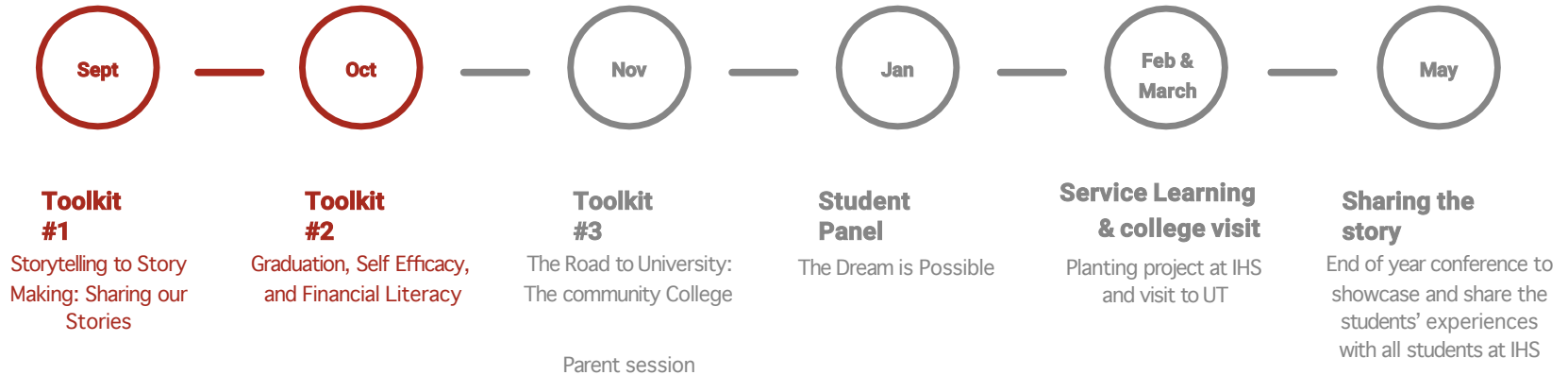**International High School (IHS)**

2 year program for students that are 14-16 years of age and in their first year in US schools.

IHS, which shares a campus with Northeast Early College High School, prepares students to transition to public education in the United States and sets them on a course for success.

Timeline of the work

Sept — **Oct** — **Nov** — **Jan** — **Feb & March** — **May**

Toolkit #1

Storytelling to Story Making: Sharing our Stories

Toolkit #2

Graduation, Self Efficacy, and Financial Literacy

Toolkit #3

The Road to University: The community College

Parent session

Student Panel

The Dream is Possible

Service Learning & college visit

Planting project at IHS and visit to UT

Sharing the story

End of year conference to showcase and share the students' experiences with all students at IHS

Toolkit #1: Storytelling to Story Making

- Relationship building, goal setting, and demystifying the college essay

Toolkit #2: Graduation, Self-Efficacy, & Financial Literacy

- Session at Clifton with a tour of the facility and courses
- Academic Plan of Action, Financial Aid, and visit from Early College HS and PTECH team and CTE team

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Toolkit #3: The Road to University
The Community College

- Visit to ACC
- Letter to future self, 10 tips to prepare for college, and the benefits of being multilingual
- Parent meeting in the evening

The Dream is possible: Former student panel

Service Learning & Reflection Time

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Visit to UT & Conference Planning

- College of Bilingual Education
- Tours and advice from BESO student leaders
- Continue planning for conference

Student Led:
Empowerment Conference

- Showcase the learning with all IHS students
  - Student Panel
  - Student Presenters
  - Student leaders guiding and facilitating
- Resource fair with partners: ACC, UT, Texas State, AISD ECHS and PTECH, AISD CTE

What do the students say?

They want more and they want to stay connected.

They see this as just the beginning and they want to find out how they can not only learn more but also get more involved in their community.

Alexa Vences Reynoso

Next Steps

Guiding questions:

- How can we continue and expand the work to other campuses? How do we make it systematic?
- How can we build a stronger parent partnership?
- How can we continue to support the students once they return to their comprehensive high school?

Things we know:

- It successfully empowered students and the students walked away confident
- The conference was a project that helped students build real leadership skills and needs to continue

Questions?

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janeth.medrano@austinisd.org

STRONG *Schools*
STRONGER *Austin*

Optimistic Close and Adjournment

STRONG *Schools*
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